


**Wireless World Research Forum**  
**a global vision for a wireless future**  
**focus on emerging countries**



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# Outline

- What is WWRF ?
  - Objectives
  - Organisation
  - Results
- Relation with emerging countries

# WWRF : Shaping the Global Wireless Future

- **Global platform** to initiate global cooperation towards future wireless world
- Vision from **user perspective** → requirements for the enabling technologies
- Unique way of active cooperation within and between **industry and academia**
- **Reduce risk** for investment in research
- Ease future standardisation by **globally harmonising** views
- Proven history of creating large scale **research cooperation** and facilitating funding
- **Open to all actors** (collective memberships possible from emerging countries)

**[www.wireless-world-research.org](http://www.wireless-world-research.org)**

# WWRF Membership

## Over 130 member organisations

From these domains

- manufacturers
- network operators
- regulators
- academic institutions
- research organizations

From five continents

- Africa
- America
- Asia
- Australia
- Europe



## WWRF Sponsor Members

- Alcatel-Lucent
- China Mobile
- Ericsson
- Huawei
- Intel
- LG Electronics
- NEC
- Nokia
- Nokia Siemens Networks
- Nortel
- Orange
- Research In Motion
- Samsung
- Vodafone



WWRF Steering Board

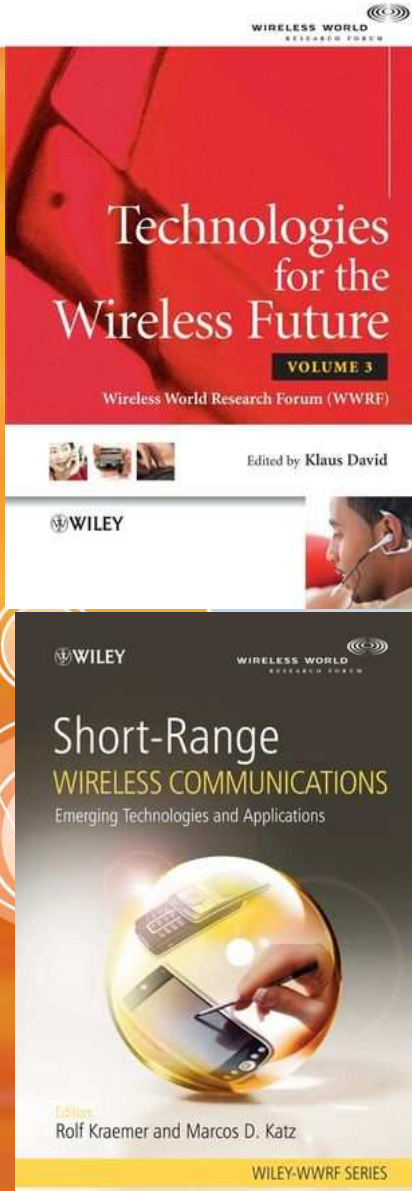
## The WWRF Vision

# 7 trillion wireless devices serving 7 billion people by 2017

- All people will be served with wireless devices
- Affordable to purchase and operate
- Calm computing: technology invisible to users
- Machine to machine communications
  - Sensors and tags: e.g. in transport and weather systems, infrastructure, to provide ambient intelligence and context sensitivity
- All devices are part of the (mobile) internet



# WWRF Outputs and Activities



- New white papers and briefings available on website
- New edition of '**Book of Visions**' – sept 2008
- Short range book – Feb 2009
- First meeting in South Asia – WWRF#19 in Chennai
- Panel sessions and keynote speeches in **IEEE conferences** (ICC, VTC, Globecom, ICICT,...)
- New liaisons with key regional fora
- **WWRF Fellows** awarded in 2007 and 2008



# WWRF Meeting Schedule for 2009 - 2010

## WWRF 22<sup>nd</sup> Meeting

5-7 May 2009

Paris, France

Theme: Transforming  
Communications  
for a world that's always on



## WWRF 23<sup>rd</sup> Meeting

20-22 October 2009

Beijing, China

Theme:  
Cognition and Cooperation in  
Mobile Internet



## WWRF 24<sup>th</sup> Meeting

12-14 April 2010

Penang, Malaysia

Most recent info on WWRF web site  
[www.wireless-world-research.org](http://www.wireless-world-research.org)



# Regional Research Initiative

- Increase participation of researchers from **Asia** and **Africa** in WWRF activities
- Proposed research cooperation activities:
  - To jointly respond to major global **technological** challenges by developing **interoperable** solutions
  - To jointly develop solutions to major global **societal** challenges.
  - To improve scientific and technological cooperation for **mutual benefit**.
- Local operators are welcome to join the Board and impact WWRF directions

## Regional Research Initiative: next steps

- Initially, we will establish two regional research groups with one research theme per group
  - **South East Asia**: Malaysia, Singapore and Thailand
  - **Africa**: South Africa, Egypt, Qatar, Ghana, Nigeria, Uganda and Kenya
- Funding: ongoing process to establish an **International Cooperation budget** with EU in partnership with governments/companies. Additional funding will be required.
- Ongoing or upcoming **discussions** with ITU, African Telecommunication Union (ATU), Asia Pacific Telecommunications (APT), National Governments and NGOs in these regions

# Summary

- WWRF is a global platform
  - For **research cooperation** between industry and academia
  - To facilitate **future** standardisation
  - And **open** to all actors
- Regional Research Initiative is ongoing
  - **Feedback** is welcome